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**Power Profile 2024: Mexico**

***University Foundation, Rue d’Egmont 11, Brussels***

***14 November 2024***

The Royal Academy for Overseas Sciences and the Egmont – Royal Institute for International Relations organise Power Profile: an annual international conference analysing the future orientation of the domestic development and the foreign policy and defence strategy of one of the states that determines the course of international politics. Every edition is co-organised with renowned partners from the country in question.

Power Profile 2024 will focus on Mexico. In a multipolar world in which competition and rivalry are on the increase, it is crucial that a number of important states promote cooperation and stability through multilateral cooperation. As a member of the G20, Mexico is an increasingly important voice on the international scene. What does the world look like seen from Mexico? That will be the focus of the first panel. A country’s international role rest must rest on a firm domestic basis. The future of the trade agreement between Mexico, Canada, and the US is crucial for the Mexican economy. Many Europeans will know Mexico as a holiday destination; the economic benefits of tourism have to be set off against the preservation of heritage sites. These will be among the issues explored in the second panel.

**Programme**

13.30 – 14.30 Welcome coffee

14.30 – 14.45 Word of welcome & Introduction

* Prof. Dr **Philippe De Maeyer**, Ghent University & Permanent Secretary of the RAOS
* Prof. Dr **Sven Biscop**, Egmont Institute, Ghent University & RAOS
  1. – 15.15 Keynote Speech
* H.E. **Rogelio Granguillhome**, Ambassador of Mexico to the Kingdom of Belgium and the Grand Duchy of Luxembourg and Head of Mission of Mexico to the European Union

15.15 – 17.15 Panel Discussion

* Prof. Dr **Lorena Ruano Gómez**, Independent Analyst, Adjunct Professor at Carlos III and IE Universities in Madrid
* Dr **Reinhold** **Brender**, Senior Associate Fellow, Egmont
* **Marcel Halma**, Chief Communications & Public Affairs Officer and Head of Country Management, Solvay
* **Monika** **Solis**, European External Action Service

17.15 – 17.30 Concluding Remarks

* **Patrick** **Hermann**, Director for America and the Caribbean, Belgian Foreign Affairs

17.30 Reception

**For registration, please send a mail to** [**contact@kaowarsom.be**](mailto:contact@kaowarsom.be)

Registration fees 20 €.

Free entry for members of RAOS, Foreign Affairs and Mexican Embassy.