

# Some recommendations out of my personal journey in industry



#### **Dr.-Ir. Egbert LOX**

7<sup>th</sup> Interuniversity workshop: from PhD to job market Gent, September 19<sup>th</sup> , 2014

**Government Affairs** 

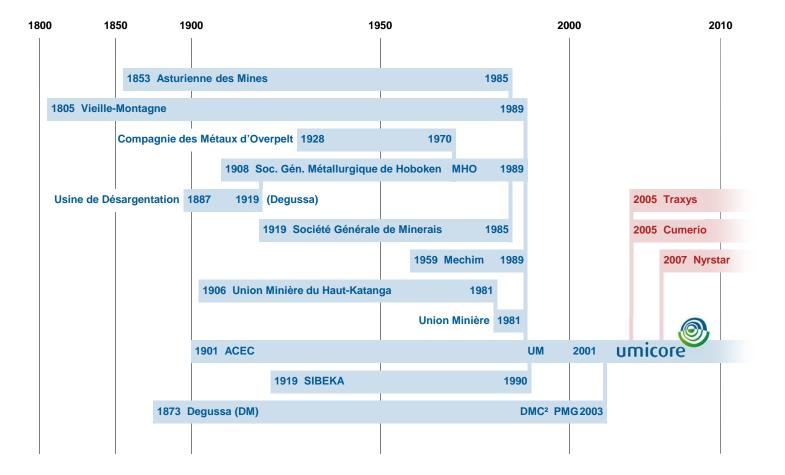
## My journey as a PhD in industry



- 1982 1987 : PhD in Chemical Engineering
  - Ugent, Belgium
- 1987- 2005 :Heading R&D Automotive Exhaust Emission Control Catalysts & lecturing at KIT
  - In Germany, with worldwide travelling
- 2005 2013 : Heading Corporate R&D & lecturing at KIT
  - In Belgium & Germany with weekly travelling
- 2013 today : Heading global Government Affairs & lecturing at KIT
  - Worldwide travelling



## **Umicore's history: the roots**





## **Umicore's businesses today**



- We develop materials which enable the clean production and storage of energy
- The business is driven by the demand for clean, low-carbon energy solutions



- We develop technologies to treat automotive emissions
- The business is driven by increasingly stringent emission norms to promote clean air



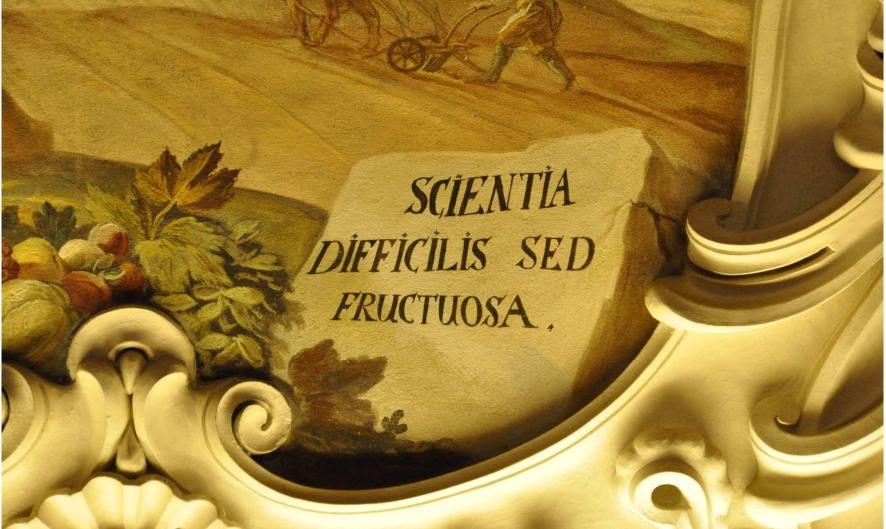


- We operate a unique recycling process to deal with complex industrial residues and end-of-life materials
- The business is driven by materials scarcity and recycling legislation



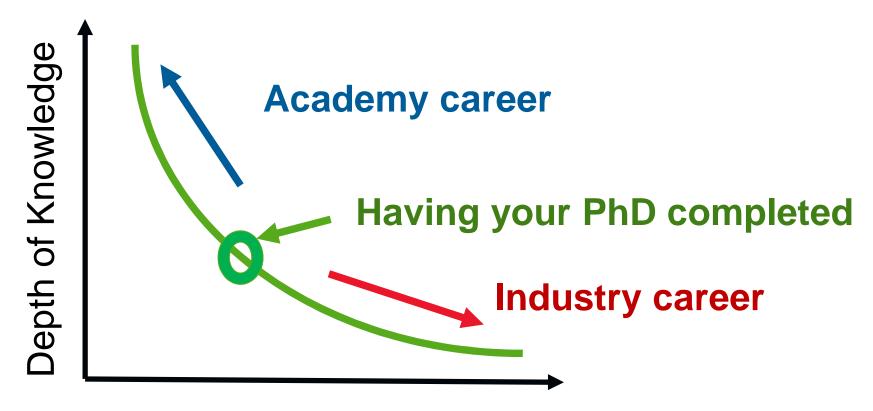
- We produce a range of essential materials and chemicals based on precious metals and zinc
- Diverse applications:
  e.g. high-purity glass, construction, pharma, electrics/electronics







## Academy versus Industry Career



Portfolio of Knowledge



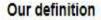
Coming together is a beginning Keeping together is progress Working together is success Henry Ford



## What is a Smarter Planet?

#### Instrumented. Intelligent. Interconnected.

How we use data. How industries collaborate. How we make a smarter planet.



Industries in focus



#### On a smarter planet, we want to change the paradigm from react to anticipate



How to lead and win in the

For five years, IBMers have been working with companies, cities and communities around the world to build a Smarter Planet.

We've seen enormous advances, as leaders are using an explosion of data to transform their enterprises and institutions through analytics, mobile technology, social business and the cloud.

We've also seen how this new era is starting to create winners. They're changing how their decisions are made. They're



We don't make decisions on instinct. Now we use data and analytics.



You live in a social world. But do you work in one?



We used to do business at the office.



## **Openess of mind mandatory**

# Most of the mistakes are made by laymen... But the worst mistakes are made by specialists !





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### **Innovation Best Practices - Today**







Focus

Put Products

Before Profits

Simplify







When Behind

Leapfrog

Don't Be a Slave to Focus Groups

Bend Reality

Impute



Push for Perfection



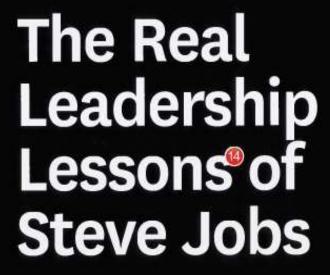
Tolerate Only "A" Players



Engage Face-to-Face



Know Both the **Big Picture and** The Details



Six months after Jobs's death, the author of his best-selling biography identifies the practices that every CEO can try to emulate. by Walter Isaacson



The Sciences

Combine the Humanities with



Responsibility End to End

Take





# Be carefull what you ask... ...you might get it !

## Welcome to the world of global umico competition

- 1. Don't expect fair play all the time !
- 2. Don't expect that the things you have to do all make sense !
- 3. Rest assured, if you don't do it somebody else will !

## Always remember...







# The only constant in life is change



